

Media Release

2009 Ramsay Health Care Triathlon Pink Series

1 February 2010



Melbourne Sees Pink with 800 Pinkies Tri-ing For Breast Cancer

The 2009/10 Ramsay Health Care Triathlon Pink finished off with a bang in Melbourne with just on 800 Pinkies enjoying the great new course at Albert Park.

Conditions were challenging with strong winds and hot weather but in true Pinkie fashion the ladies swam, rode and ran their way to glory in the third very Melbourne Ramaysay Health Care Triathlon Pink event.

Over three years we have seen the event grow from a modest field of 300 ladies to one of Australia's largest all female Triathlon fields with just on 800 enjoying their triathlon experience.

In what was a tough day for a triathlon the long course Pinkies kicked off proceedings at 7am with the long course event. The atmosphere was one of nerves but excitement. The Pinkies were in great spirits as they waited for their turn to experience the challenge of Triathlon Pink.

t3 Events General Manager, Brett James was extremely pleased that Melbourne continued to grow in both numbers and spirit:

"Due to reasons beyond our control Melbourne has not had the most perfect course for the first two years but this year we worked really hard with Parks Victoria and Melbourne Sports and Aquatic Centre to come up with, what we believe, to be one of the best Triathlon Pink courses in Australia. The swim has always been good, the ride is now on the wide roads of Albert Park and the run is along the waters edge....just wonderful! The ladies have had a great day out and more importantly we have now raised over \$217,000 for the National Breast Cancer Foundation, which is an amazing effort by everyone around Australia."

The day also marked a major milestone in the series with the 2009/10 online fundraising passing the \$217,000 mark. This amazing achievement has surpassed organizers and the NBCF's expectations and is a credit to all involved. In 3 short years the series and its participants have now raised over \$400,000 for the NBCF and have played a major role in the search for a cure for breast cancer.

With the series now complete we look forward to 2010/11 where we hope to grow on the Australian fields of over 6000 women. It is the mission of Triathlon Pink organizers to empower women around Australia and each year we will endeavour to show women just how great they can be. See you in 2010!