

Media Release

2009 Ramsay Health Care Triathlon Pink Series

17 October 2009



Gold Coast Perfect Again

The first ever Ramsay Health Care Triathlon Pink Gold Coast event took place in 2008 and was a perfect day at a perfect event site....2009 was no different with a great day had by over 700 Pinkies in Triathlon Pinks first ever twighlight event.

The day kicked off at 1pm on Saturday afternoon with the long course event and the ladies in a great mood as they prepared for their event. What was noticeable was the large contingent of first time Pinkies which ultimately means nerves, but in true Pinkie fashion our ladies took the challenge head on and completed their event with smiles on their faces and goals achieved.

t3 Events General Manager, Brett James was extremely excited by the day:

"Gold Coast is a very special event in a very special place. The event site is as close to tailor made for a Triathlon Pink event as we can find. It provides an atmosphere that is very hard to beat. Once you include the enthusiasm of our Pinkies and their support crews you have a massive day. With over 700 Pinkies running around we have had a great day."

The day also saw one of the highest individual fundraisers in Claire Marshall complete the long course triathlon. Clair has raised over \$5,500 for the NBCF (and was 2008's premier fundraiser) and at the same time taken on a new healthy lifestyle. Also participating and fundraising in force were Team S2S (over \$6,000) and Team A Body 2 Fit (over \$8,000). Efforts like this play a major role in this event achieving its goal of raising significant funds for research into finding a cure for breast cancer and with over \$180,000 already raised this year our Pinkies are definitely doing their bit for this very important cause.

We are now half way through the 2009 series with over 2500 Pinkies already crossing a Triathlon Pink finish line. In 3 weeks we head to Perth and a very strong possibility of the field hitting 1000. We then have a break and head to Melbourne in January 2010 and Hobart in February 2010.

Congratulations to all our Gold Coast Pinkies and we look forward to seeing you all in 2010.