

## Media Release

### 2009 Ramsay Health Care Triathlon Pink Series

28 September 2009



### Records broken in Sydney

In what was the windiest day in Triathlon Pink history the 2009 Ramsay Health Care Triathlon Pink Sydney event was a truly special day.

2009 saw the largest ever Australian all female triathlon field assemble at Sydney Olympic Park with over 1350 Pinkies swimming, riding and running to a Triathlon Pink finish line. The day started with a dust storm and strong winds that tested our great volunteers and Pinkies but once the event got underway the ladies showed everyone how it was done with many in fancy dress or pink outfits. With a large percentage of ladies being first time triathletes the finish line was a place where expectations were exceeded and special goals achieved.

t3 Events General Manager, Brett James saw the day as another giant step in the Triathlon Pink journey:

*"Sydney is our flag ship event and with over 1330 Pinkies taking to the course we have had a monumental day. We have had a lot of first timers today which meant there were a lot of nerves at the start line but once they jumped in the pool they realized how easy it is and more importantly how much fun it can be! More importantly our Pinkies have now raised over \$135,000 for the NBCF just this year taking our total over 3 years to \$320,000....what an amazing effort."*

2009 also saw two more firsts for the event with paralympian Louise Sauvage and Olympian Melinda Gainsford-Taylor becoming Pinkies. Louise is the first ever athlete with a disability to participate in a Triathlon Pink event and it is hoped that she is not the last. She has been a fore bearer in many things and Triathlon Pink has just been added to this list.

The series now moves on to the Gold Coast on 17 October 2009 where an 800 strong field is expected for Triathlon Pink's first ever twilight event.

Congratulations to all our Sydney Pinkies and we look forward to seeing you all in 2010.



### Triathlon Pink Facts

- Triathlon Pink encompasses three distinct sports – swimming, cycling and running
- Triathlon Pink is Australia's ONLY National Women's Triathlon Series
- In 2 years Triathlon Pink has experienced over 4500 Pinkies crossing a Triathlon Pink finish line
- The 2009 Triathlon Pink series covers seven locations at Sunshine Coast, Gold Coast, Sydney, Perth, Adelaide, Hobart, Melbourne and Perth
- Triathlon Pink has the approval and support of the Sports National Governing body, Triathlon Australia
- Triathlon Pink's official event charity is the National Breast Cancer Foundation and has raised over \$180,000 for the charity
- Triathlon Pink is a lifestyle sport – it exudes vitality and charisma
- Triathlon Pink is all about Challenge, Participation and Fun

- Triathlon Pink caters to females from 7 – 70+ years of age
- Triathlon Pink is achievable for everyone